

Committee Name: Public Relations

Committee Purpose:

To generate awareness to potential new members and current members through several social media outlets. The Public Relations Committee strives daily to post regularly about upcoming events, testimonials from members, business partners, and even board members, as well as, constantly fostering relationships throughout.

Duties:

1. Engage with fellow committee members or members of other committees and get them involved by creating content for the CAI-OC social media outlets
2. Engage with non-members by letting them know about the several benefits CAI-OC has to offer
3. Always recommend our members to comment, like and share all social posts to help engage with our membership as a whole
4. PR Committee is responsible for 3-5 posts weekly

Committee Calendar:

Committee Meetings/Dates:

3rd Tuesday of the Month at the Chapter Office at 10:00am. Flexibility in meetings and Zoom is allowed if necessary.

Chapter Events:

None